

VENDOR SPONSORSHIP

HDI Capital Area Local Chapter is a non-profit chapter of HDI, the premier worldwide membership association for the IT Service and Support industry. Our mission is to provide quality programs designed to inspire and motivate personal and professional growth. Your support can assist with bringing national speakers and events to the Capital Area. Please contact vendors@hdi-capitalarea.com

Motivators for Vendor Association with HDI Local Chapter

- Visibility within the Help Desk/Service Industry
- Potential customers, networking
- Applicable venue
- Assessment of needs in the industry/insight

Ways vendors can contribute to the chapter:

- Speak at a meeting / expertise, “case study” practices
- Host a meeting
- Potential members – bring guests
- Encourage participation by your own Help Desk staff
- Donate gifts for drawings
- Monetary contributions/meeting sponsorship
- Advertise in the newsletter or on the website

As a result of your participation, you will have an opportunity for more exposure.

- 1- Acknowledgement at meetings and in the newsletter (2 times each)
- 2- Table with vendor brochures (2 meetings)
- 3- Representative at a table with brochures in the sign-in area (2 meetings)
- 4- Introduce self and product briefly before 1 meeting
- 5- Link to vendor website on our website
- 6- Prime spot ad on our website for 6 months
- 7- Advertising space on our newsletter and website

With different contributions, a different combination of the above will be provided:

\$500 1 & 2 only

Acknowledgement at meetings and in the newsletter (2 times each)
Table with vendor brochures (2 meetings)

\$1000 1, 2 & 3

Acknowledgement at meetings and in the newsletter (2 times each)
Table with vendor brochures (2 meetings)
Representative at a table with brochures in the sign-in area (2 meetings)

\$1500 1 - 5

Acknowledgement at meetings and in the newsletter (2 times each)
Table with vendor brochures (2 meetings)
Representative at a table with brochures in the sign-in area (2 meetings)
Introduce self and product briefly before 1 meeting
Link to vendor website on our website

\$2500 1 - 6

Acknowledgement at meetings and in the newsletter (2 times each)
Table with vendor brochures (2 meetings)

Representative at a table with brochures in the sign-in area (2 meetings)
Introduce self and product briefly before 1 meeting
Link to vendor website on our website
Prime spot ad on our website for 6 months (home page sidebar perhaps)